

## Robert Edwin Loeb



Robert Edwin Loeb is King of the 72nd edition of Carnival Memphis. A very active civic and professional leader, Loeb serves as Carnival's spokesman for this year's celebrated industry, real estate.

President of Loeb Properties, Inc., King Bob oversees the family firm founded in 1887 by his great-grandfather, Henry Loeb. Originally begun as a shirt-making, haberdashery, and laundry business on Main Street, the Loeb Company branched out into several other businesses through the years such as barbecue restaurants, convenience stores, and outdoor advertising, thereby becoming involved in many real estate investments. These real estate investments have become the primary focus of the Loeb family today, with thirty employees and fifty contract employees. Loeb Properties not only invests in these ventures, but develops and manages their properties as well. They currently own and manage a portfolio of over 150 properties in the Memphis area that total over 3 million square feet of retail, office, industrial and multi-family properties. Great-grandfather Henry would be quite proud of the role his company has played in the growth and expansion of the city of Memphis.

King Bob is no stranger to Carnival Memphis, having been actively involved for many years, and serving as Chairman of the Business & Industry Salute in 1993, and President in 1994. During his tenure as President of Carnival, King Bob learned the important connection between Carnival and the community, how it celebrates its people and economic growth, how it contributes to children city-wide, and how it reaches out to people in all walks of life. As King, Bob enjoys his royal duties that take him on many school and charitable visits where he spreads the cheer and frivolity that is Carnival. Says King Bob, "It is an honor and a privilege to represent the real estate industry in this year's Carnival Business and Industry Salute. Carnival has been promoting the people and industry of our community for 72 years, and I am proud to be a part of it. Together with our eleven Krewes, Carnival raises money and awareness for many local charities through our Children's Charity Initiative. Carnival is a lot of fun for a lot of people bringing every strata of Memphis society together to celebrate all that we have to be grateful for."

The Loeb family is also no stranger to community involvement, having played an active role in the growth of Memphis for four generations. Loeb Properties is committed to giving back to the community, providing leadership and financial support to over 100 local non-profit agencies. King Bob was a founding Director of Independent Bank, he is Vice-Chairman of the Board of Youth Villages, and is a member of Lambda Alpha International, a real estate fraternity. He also serves as a Trustee for Memphis University School and for St. Mary's Episcopal School. Born and raised in Memphis as one of nine children, King Bob attended St. Dominic's School for boys and Presbyterian Day School. He graduated from Memphis University School in 1973, from Southern Methodist University in 1977, and joined his family business in 1980. He earned his MBA at Southern Methodist University in 1985.

The King and his wife, Kathy Manning Loeb, have three children: Win, age 12; Hensley, age 11; and Jackson, age 9; all of whom are Royal Pages to their Majesties this year. The family loves to travel to far-away places, to the ski slopes or to the beach, and enjoy spending time together at their nearby farm as well. They are active members of Independent Presbyterian Church, and the children are involved in many different sports and the theater as well, which makes for a very busy household! Son Jackson was born during Carnival in 1994 when his Dad was Carnival President. He and the entire family are excited about participating in their Dad's reign this year. Four generations of Loeb's have played a large part in the expansion and growth of Memphis and will continue to do so. We celebrate with the Loeb family as Bob leads us as King of Carnival Memphis 2003!